

An Advance Showing of New Spring Suits---Second Floor.

New Royal Society Package Goods

Just received. All the favorite designs and many new ones in centerpieces, table scarfs, pin cushions, etc., are shown. Of particular note are the corset covers, gowns and combinations stamped for the distinctively new punch work embroidery.

—Art Department, Second Floor.



Infant's Dresses—Stamped to Embroider

Of daintiest, sheerest white goods, ready made with neck and sleeves edged in pretty lace and attractive design stamped on yoke ready to embroider. Unusually exquisite in quality of fabric and beauty of design. Sizes 1 to 4 years. Priced at \$1.25 to \$2.25.

—Art Department, Second Floor.

The Sale of Sample Spring Skirts Continues

Tomorrow.—Exclusive New Models are Selling at Savings of a Third

This special disposal of new sample skirts—made possible by a fortunate cash purchase—is the most important sale event of this mid-season month. Fashionable dressers are tired of winter and eager for new spring apparel and these charming garments will prove just what they most desire.

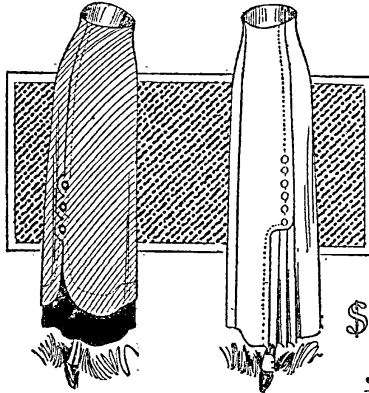
There are a score or more of exclusive models in this grand lot—styles that are refreshingly original, reflecting superior quality of fabric, workmanship and design in their every line.

Rich Bedford cords in grays; fancy mixtures in tans, gray and blue and black and white; diagonals in blues, browns, black and grays; serges, panamas, velvets, in blues and black; and voiles in black. Chic little button trimmed models and new side pleated effects, as well as popular braid trimmed styles in voile skirts. Prices are

\$5.95 = \$6.95 = \$8.95 = \$9.95 = \$11.50

—The Real Fashion Center of Duluth—Second Floor.

\$3.50 Wash Crepon Waists in Stunning New Spring Models at Only \$2.48



Around the Store!

Seven Buyers in New York selecting new merchandise for your spring and summer wants. These experts are bringing New York, Paris, all Europe and the Orient to you in the goods they are choosing from the lines of the world's best and greatest producers. The personnel of this corp of busy shoppers for the Freimuth store is—

- Mr. I. Freimuth.
- Miss A. Cargill—Millinery.
- Mr. E. W. Kaltenbach—Coats, Suits, Costumes, etc.
- Mr. F. E. Fleichman—China, Cut Glass, Housewares.
- Mr. T. J. Griffith—Domestic and Oriental Rugs, Draperies, etc.
- Mr. D. G. Loewus—Hosiery, Leather Goods, Books, etc.
- Mr. F. Robinson—Dress Goods, Silks, Wash Goods.

New Dress Trimmings Here

Advance showing of spring trimmings in all the latest Parisian effects—Beaded and embroidered designs in bands and garnitures ranging in price from 18c to \$20 a yard. Fringe in all popular varieties—chiffon, silk, beaded and ball effects. Also showing wash fringe for trimming dainty lingerie. Worthy of your immediate inspection.

—Main Floor

White and Imperial Tan Shoes in "New Buck" Leather—For Ladies

Two new spring models that critical dressers are sure to approve of when they see them. Imperial Tan is a 1912 shade. "New Buck" leather is buckskin prepared in a new way.

They are Red Cross Shoes, which means that they are perfect fitting and comfortable from the minute you put them on.

The price is \$5 the pair.

—Main Floor—Annex.

Fabric Beauty Blooms in Unrivalled Splendor Here

The foremost 1912 fancies are ready in almost unlimited assortment. The artists that created these designs have plucked nature in her beauty and faithfully portrayed her delicate colorings in these new wash goods. There are—

- Heather Tissues, Lorraine Tissues, Bar Harbor Suitings, Paquin Voile, San Fresca Foulards and many others.

New Side Band Foulards

Spotproof and very rich—the unrivaled favorite of the silk world—44 inches wide—a convenient width that will appeal to every woman planning silk frocks for spring.

\$2.00

New Imported Dress Goods

In fancy mixtures and welt cord fabrics never before shown. Our own importation. The color range includes the ultra correct black and white stripe effects, Missouri clay and the new union grey.

—Main Floor.

A February Sale of Sanitary Hair Goods

BEGINS TOMORROW.

We've had many hair goods sales and all have been most successful, but this one we're confident will eclipse all others because qualities are better than it has ever been our good fortune to secure. Hence to you this event will mean greater economies in the purchase of the goods you require for the new hair dressing styles.

NOTE THESE EXAMPLES

- 18-inch French Switches, fine quality, worth \$1.25, at only 85c.
- 20-inch Hair Switches, pure and sanitary, worth \$2.25, at \$1.39.
- 22-inch Long Wave Sanitary Switches, worth \$2.50, at only \$1.59.
- 24-inch Hair Switches, extra large and full, worth \$3.98, at \$2.25.
- 30-inch French Switches, extra fine, worth \$6.50, at \$4.50.

Clusters and Puffs

- French Cluster Puffs—worth \$1.50—at only 95c.
- New French Crescent Puffs—worth \$2.25—at \$1.48.
- New Ringlet Cluster Puffs—worth \$2.50—at \$1.69.
- Extra Large Cluster Puffs—worth \$3—at \$1.89.
- 24-inch Sanitary Washable Hair Rolls—worth 50c—at 39c.
- Silk Hair Nets—extra large—tied ends or with elastic rubber—5c values—at 3 for 10c.

—Main Floor.

Monday Specials from the Linen Section

25c White Madras Cloth at a Yard Only 18c.

White madras, 32 inches wide, in dainty stripes. Suitable for making waists, men's shirts, etc. Special at, a yard 18c.

Bleached Table Napkins \$1.95

Fine bleached Table Napkins—all pure linen—will launder well. Best satin finish—20x20-inch. Worth \$2.75, at a dozen only \$1.95.

10c Bleached Cambric, Yd. 6 1-2c

Good bleached Cambric, 36 inches wide, soft finish. The kind you always buy for underwear. Splendid wearing qualities. Special at, a yard only 6 1-2c.

60-inch Turkey Red Table Damask, worth 50c, at a yard 45c. Soiled Bed Spreads—hemmed or fringed at very special prices. —Main Floor.



Three Strand French Hair Switches

Twenty-six-inch, can be used effectively in many styles of hair dressing and are much more convenient than the usual one-strand switches. Worth \$5, at only \$3.48.

A Number of Demi-Season Hats Came Yesterday—You'll Enjoy Seeing Them Tomorrow



The new shade of cerise is shown in a rough straw. Blues, black and tans are other wanted colorings. Tam, derby



and English walking hat styles. Charming is the word that best describes them. Modestly priced.

THE MID-WINTER SAILOR is enjoying immense popularity. Made of fine hatter's plush with wide velvet braced brim. Priced at.....**\$6.50**

Millinery Sales—Second Floor.

Monday and Tuesday Remnant Days In Our Drapery Department

Counters piled high with short lengths of serims, lawns, nets, cretonnes, burlap, etc. Here are a few price examples:

- 30c and 35c Serims at a yard only.....10c
- 15c Colored Lawns at a yard only.....5c
- Burlaps and Serims at a yard only.....9c
- 35c Cretonnes at a yard only.....10c
- 18c and 20c Cretonnes at the yard.....8c
- 15c Casement Cloths at a yard only.....6c
- Imported Madras at a yard only.....19c

Short Lengths Only

—The Popular Third Floor.

Now is a Good Time to Buy a Coffee Percolator—3 Off

Table percolators like illustration in nickel and copper. Perfect in operation—they make the best coffee imaginable. Wide range of moderate prices. \$3 Cut Glass Mayonnaise Bowl and Plate—special at.....\$1.98 \$5 Cut Glass Bowls—very handsome designs—at.....\$2.98

To \$1 Fruit or Salad Bowl 39c



Another offering of those handsome decorated china salad bowls so popular with Monday shoppers last week. Just a limited quantity so be early. To \$1 values at only 39c.

—The Basement Store—The Place of a Thousand Bargains.



"FURRINERS."

From Lippincott's:

"Yes, I am opposed to American girls marryin' furriners," said old Mrs. Snipes. "I'm jist that opposed to it that if my girls can't marry people of their own sex, they need'nt marry at all, and that's all there is about it!"

FRACTIONAL.

From the Savannah News:

Don't imagine that you cut such an awful figure in this life. Maybe you're not even a common fraction.

"SOLD!"

From Lippincott's:

He—I wonder what the meaning of that picture is? The youth and the maiden are in a tender attitude.

She—Oh, don't you see? He has just asked her to marry him and she is accepting him. How sweet! What does the artist call the picture?

He (looking around)—Oh, I see. It's written on a card at the bottom—"Sold."

RELATIONSHIP.

From Life:

Cop—Dead man any relation of yours?

The Friend—Er—I don't know—I am going to marry his widow.